

Our Newest Marketing Services



DIGITAL

Online Display Advertising,
Targeted to your specific audience.
Seen by thousands every week.

Streamed Radio Ads
Email Blasts
Station Banner Ads

10960 John Wayne Drive
Greencastle, PA 17225
(717)597-9200
verstandig.com



ENGAGEMENT

Interactive Digital Advertising used
to Develop New Business. Shared
to over 80,000 people online.

Sweepstakes
Contests
Interactive Content



Total Marketing Solution



RADIO

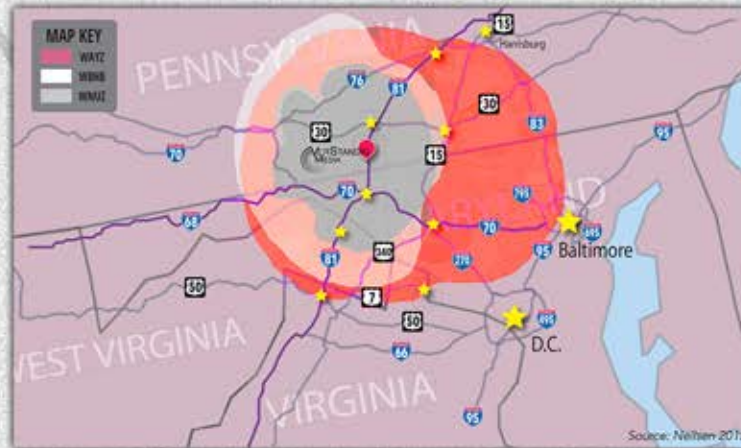
Reach the largest audience in the market with over 120,000 listeners every week*

104.7 WAYZ

Format: Hottest country music, news, sports, & weather
Audience: Adults 25-54

101.5 BOB ROCKS!

Format: The best rock, dished out by jocks with a sense of humor
Audience: Men 18-49



*TSA 12+ FALL17/SPRING17

92.1 HITS FM

#1 FOR HIT MUSIC

Format: All of today's hits
Audience: Women 18-40



Format: ESPN Sports coverage with local & national shows
Audience: Men 25-44

LIVE AND LOCAL

300 Remotes annually with over 40,000 people!

Promotions, Sponsorships, DJ Endorsements, Giveaways, Events, Remotes at your Location



RESEARCH

Proprietary Research Targeted to Your Business

Physical Turn Out
Fan Club
Email sign ups
Sweepstakes entries

Digital Email Opt-ins
Interactive Content,
Sweepstakes, and
Contest data

